

# **Green Gold Label Logo and Tradename use**

Instructions and restrictions for using  
the GGL logos and tradenames



## **Logo and Tradename use**

Version 1-2

Valid from 7 September 2026 (Adoption date)

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## Document navigation

This operating document is part of the Overall documentation. It concerns the Logo and tradename use and applies to all GGL Modules.

The Overall documents comprise the GGL Setup and Governance, GGL Standards and GGL Operating documents. Additionally, the GGL scheme offers Instructions and Guidances for specific regulatory frameworks (RED, FIT/FIP, SDE+/++), which can supersede clauses in the Overall documents. This applies only when explicitly stated in the relevant Instructions and Guidances.

Refer to the **GGL Document Structure** (as part of the GGL Setup and Governance documents) for more detailed information on navigating and interpreting GGL documentation.

<b>GGL Setup and Governance</b> <ul style="list-style-type: none"> <li>Articles of association GGL foundation</li> <li>GGL Document structure</li> <li>GGL Regulation</li> <li>GGL Scope definitions</li> <li>GGL CB agreements</li> <li>GGL Partner Code of Conduct</li> <li>GGL Operating Agreement</li> </ul>	<b>GGL Standards</b> <ul style="list-style-type: none"> <li>GGLS1 – Chain of custody criteria</li> <li>GGLS2 – Agricultural source criteria</li> <li>GGLS4 – Transaction and Product Certificate</li> <li>GGLS5 – Forest management criteria</li> <li>GGLS6 – Power company criteria</li> </ul>	<b>RED – Instructions</b> <ul style="list-style-type: none"> <li>Instruction A.0 – RED Module</li> <li>Instruction A.1 – RED Reporting duties</li> <li>Instruction A.2 – RED Internal monitoring</li> <li>Instruction A.3 – RED Auditor requirements</li> <li>Instruction A.4 – RED GHG emissions</li> <li>Instruction A.5 – RED Additional Agricultural source and Forest management criteria</li> <li>Instruction A.6 – RED Supplier verification programme for biogenic residues and waste</li> </ul>	<b>RED – Guidances</b> <ul style="list-style-type: none"> <li>Guidance A.0.i – RED Raw materials statement template</li> <li>Guidance A.0.ii – RED Transaction certificate template</li> <li>Guidance A.0.iii – RED Audit template</li> <li>Guidance A.4.iv – RED GHG default values</li> <li>Guidance A.5.v – RED Level A Risk assessments</li> <li>Guidance A.6.vi – RED Supplier verification checklist for biogenic residues and waste</li> </ul>	<b>GHG Guidance</b> <ul style="list-style-type: none"> <li>Guidance ABC.1 – GHG calculator</li> </ul>
	<b>GGL Operating documents</b> <ul style="list-style-type: none"> <li>GGL Participant fees</li> <li><b>GGL Logo and tradename use</b></li> <li>GGL List of prohibited materials</li> </ul>	<b>FIT / FIP – Instructions</b> <ul style="list-style-type: none"> <li>Instruction B.0 – FIT/FIP Module</li> <li>Instruction B.1 – FIT/FIP Endorsed schemes</li> <li>Instruction B.2 – FIT/FIP GHG emissions</li> <li>Instruction B.3 – FIT/FIP Additional power company criteria</li> </ul>	<b>FIT / FIP – Guidances</b> <ul style="list-style-type: none"> <li>Guidance B.0.i – FIT/FIP Raw materials statement template</li> <li>Guidance B.0.ii – FIT/FIP Transaction certificate template</li> <li>Guidance B.0.iii – FIT/FIP Audit template</li> <li>Guidance B.0.iv – FIT/FIP Supplier verification checklist for biogenic residues and waste</li> <li>Guidance B.2.v – FIT/FIP LCGHG default values</li> </ul>	
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## Changes and transitioning

This section lists the key changes in this version v1-2 from version v1-1:

No.	Change type	Section reference	Details of change
1	Content	Section C.3	Minimum size of GGL Logo reduced to 15 mm.

This section lists the key changes in this version v1-1 from version **GGL Certification Regulation v7-6 July 2021** article 2.6:

No.	Change type	Section reference	Details of change
1	Content	Section B.2	Legal protection of GGL trademarks through CB Agreements included.
2	Content	Section C	Registered EU and country-specific trademarks and tradenames included with reference numbers.
3	Content	Section C	Added new GGL+Safety-Certified claim
4	Text feature	Document navigation	Included document navigation
5	Text feature	Changes and transitioning	Included changelog and transitioning procedure between previous and current version
6	Text feature	Glossary	Included glossary
7	Formatting	All	Changed and edited formatting, text and wording for clarity and readability
8	Formatting	All	Converted layout to new templates for GGL Documents

In transitioning to this current version of this document, the following applies to Certification Bodies, Participants and Certificates:

Publication date	6 July 2026
Adoption date	For all GGL Modules except the <b>SDE+ Module</b> : <ul style="list-style-type: none"> <li>7 September 2026</li> </ul>
Effective date	For all GGL Modules except the <b>SDE+ Module</b> : <ul style="list-style-type: none"> <li>1 March 2027</li> </ul>
End of Transition period	For all GGL Modules except the <b>SDE+ Module</b> : <ul style="list-style-type: none"> <li>1 March 2028</li> </ul>

To clarify: For GGL Scopes with the **SDE+ Module**, only the previous version **GGL Certification Regulation v7-6 July 2021** article 2.6 can be used and remains effective until further notice.

## Glossary

Term	Definition
Adoption date	New (versions of) GGL documents include an Adoption date in the transitioning section. This date indicates when certification against the GGL Scheme and the specific document becomes possible. Certifications based on previous versions will remain valid until the Effective date of the new document.
Biomass	Biomass refers to the biodegradable portion of products, waste, and residues derived from biological sources in agriculture, which includes both plant and animal materials. It also encompasses materials from forestry and related industries, such as fisheries and aquaculture. Additionally, biomass includes the biodegradable fraction of waste, including industrial and municipal waste of biological origin.
Certification Body / CB	An independent third party evaluates and certifies the certification process. Certification bodies approved by GGL for one or more GGL scopes are listed on the GGL website.
Effective date	New (versions of) GGL documents specify an Effective Date. This is the date after which certification can only be granted according to the GGL Scheme and the specific document that has the Effective Date. Certification based on previous versions of the document is no longer considered valid.
Expired certificate	An expired certificate is one that is no longer valid.
Foundation / GGL Foundation	The Green Gold Label Foundation owns the Green Gold Label (GGL) scheme, including all technical documents, promotional materials, logos, websites, and other intellectual properties related to GGL.
GGL Module	These Instructions and Guidance documents outline how GGL has been approved and recognized as a Certification scheme under various legal and voluntary frameworks (e.g., Renewable Energy Directive (RED) in Europe and FIT/FIP in Japan).
GGL-Certified	Biomass that has been certified against all applicable GGL criteria, or against a certification scheme other than GGL, which has been endorsed and approved by the relevant authorities (e.g., EU for RED, METI for FIT/FIP) and holds equivalent status. GGL-Certified biomass meets all criteria for sustainability and legality.
GGL-Controlled	Woody biomass that has been certified against some of the applicable GGL criteria, or against a certification scheme other than GGL that has been endorsed and approved by the relevant authorities (e.g., the EU for RED or METI for FIT/FIP) holding equivalent status. GGL-Controlled biomass can only come from GGL categories 1, 2, or 3 for woody biomass and must meet specific key sustainability criteria. Therefore, the sustainability of GGL-Controlled woody biomass is certified to a lesser extent than that of GGL-Certified woody biomass.
GGLedger	GGL provides an IT platform designed to serve as a current and secure register for all types of Data, including both confidential and public information. Certification bodies (CBs) are responsible for ensuring that all data within GGLedger is accurate, up-to-date, and secure.

Term	Definition
GHG (Greenhouse Gas) Emissions	Greenhouse gases are a group of gases that contribute to global warming and climate change. According to the Kyoto Protocol, they include seven gases: carbon dioxide, methane, nitrous oxide, hydrofluorocarbons, perfluorocarbons, sulphur hexafluoride, and nitrogen trifluoride. Converting them to carbon dioxide equivalents (CO <sub>2</sub> eq) makes it possible to compare them and to determine their individual and total contributions to global warming.
Participant / GGL Participant	An economic operator that has been certified under the <b>GGL Regulation</b> Section G, or under another certification scheme endorsed and approved by the relevant authorities (e.g., EU for RED or METI for FIT/FIP), holds equivalent status. This includes forest and agricultural biomass producers, waste and residue producers, first gathering points, collectors, suppliers, traders, processing plants, and conversion plants (end-users).
PC / Product certificate	A certified statement confirming the final conversion of GGL Biomass by GGL Participants certified as a Power company, that meets the requirements of <b>GGLS4 - Transaction and product certificate</b> .
Publication date	New (versions of) GGL documents include their Publication date, which indicates when that version is published. Certification against a new version cannot occur until after its Adoption date.
Transition period	The new versions of the GGL documents specify the end of a Transition Period. This is the time until which (re-)certification decisions made before the Effective Date (based on the previous version of the document) remain valid. During the Transition Period, audits conducted by a Certification Body must be based solely on the valid (new) version of the GGL Scheme documents.



## A. Introduction

This Instruction provides examples to help Participants and Certification Bodies understand how to comply with the GGL requirements for the use of the certification mark and the trademark. Compliance with this guidance document is mandatory for all Participants and Certification Bodies.

## B. GGL Brand

### B.1

To communicate the GGL brand, the GGL Foundation creates, deploys and consistently maintains many elements, including its tradenames, logos, colour palette, typography and imagery. These elements form the basis of its visual identity.

### B.2

GGL Foundation owns the logos and tradenames. Use of the logo and /or tradename is limited to the following groups under the license granted in written agreements:

- GGL Participants (sub-licensed from Certification Bodies)
- Certification Bodies (licensed per CB Agreements)

Users outside the mentioned groups are not permitted to use the GGL logo and / or tradename unless GGL has confirmed this in writing.

## C. Registered logo, GGL claims and tradenames

GGL has registered the certification marks, logo and tradenames shown in Figure i below:

Type	Trademark	EUIPO Registration
<b>GGL logo:</b>		019087577
<b>Registered GGL tradenames:</b>	<ul style="list-style-type: none"> <li>• GGL®</li> <li>• Green Gold Label®</li> <li>• GGLedger®</li> </ul>	019087424 019087517 019087452
<b>Claims:</b>	<ul style="list-style-type: none"> <li>• GGL-Certified</li> <li>• GGL-Certified biomass</li> <li>• GGL-Controlled</li> <li>• GGL-Controlled biomass</li> <li>• GGL+Safety-certified</li> </ul>	

Figure i – GGL logo and trademarks

The GGL logo and registered trademarks are valid in the EU. In addition, the GGL logo and our name “Green Gold Label” have been registered as a trademark under the national legislations of the following countries:

- Japan;
- Indonesia;
- Malaysia;
- Vietnam; and,
- People’s Republic of China



### C.1

Biomass with a GGL claim is accompanied throughout the supply chain by verified GHG emissions data for every link from the biomass producer to the end-user. The data may be used to calculate carbon emissions using carbon accounting methodologies.

Such carbon accounting methodologies need not be directly applicable to the GGL certification system, although they can be. Transaction and Product certificates with GGL claims cannot be issued without verified GHG emission data. The GGL system recognises that emissions are associated with each step in the supply chain and collects data to enable the calculation of those emissions, but it does not collect data on the end-use element of the life cycle. Therefore, a GGL claim should not be misrepresented as a guarantee of carbon savings, nor should it be linked to claims of carbon neutrality.

### C.2

Examples of statements that **can be used**:

- ✓ [Name of Participant] pellets come with a GGL claim, providing assurance that they are legally and sustainably sourced.
- ✓ This biomass carries a GGL claim and is accompanied by verified energy and carbon data from the biomass producer to the end-user, enabling carbon emissions calculations.
- ✓ [Name of Participant] is a GGL Certificate Holder, and our biomass is accompanied by a GGL claim and verified energy and GHG data from the biomass producer to the end-user, enabling carbon emissions calculations.

Examples of statements that **may not be used**:

- ✗ This biomass carries a GGL claim and therefore delivers carbon savings when used as a substitute for fossil fuels in energy production.
- ✗ [Name of Biomass Producer] is a GGL Certificate Holder, so our biomass will deliver carbon savings when used as a substitute for fossil fuels in energy production.
- ✗ This biomass carries a GGL claim and is therefore carbon-neutral.
- ✗ This biomass is GGL-Certified or GGL-Controlled to prove its carbon neutrality.
- ✗ [Name of Biomass Producer] is a GGL Certificate Holder, so our biomass is carbon-neutral.

### C.3

The GGL logo must be obtained directly from GGL. To request the artwork and brandbook, please contact [info@greengoldlabel.com](mailto:info@greengoldlabel.com). Under no circumstances shall the logo artwork be altered or recreated. Only use the approved files when reproducing and applying the GGL brand. To ensure the logo remains legible, it shall never be reproduced in its full form at a size smaller than 15 mm wide.

### C.4

The GGL certification marks and trademarks may be used on stationery, promotional materials, brochures and websites.